

<b>ID CODE (SAME AS THE BP)</b>	IT 02 - RFVG
<b>NAME</b>	<ul style="list-style-type: none"> <li>ITA <b>"PERSONAL BRANDING: COMUNICARE IL PROPRIO VALORE PROFESSIONALE.</b></li> <li>ENG <b>" PERSONAL BRANDING: COMMUNICATE YOUR PROFESSIONAL VALUE "</b></li> </ul>
<b>MODEL OF REFERENCE INTERVENTION</b>	<p><b>Modello formativo per l'occupabilità (Training model for employability) - Anna Grimaldi 2016</b></p> <p>Macroarea 2. Relationship with others. "It includes everything that makes relationships with others satisfying and productive (behaviors, cognitions, emotions) with which one is in contact and refers to the skills that facilitate integration and a productive insertion in an emotional, social, organizational and work environment ".</p>
<b>MODEL OF REFERENCE FOR DEFINING COMPETENCES</b>	<p><b>Definition of competences according to the chosen model</b></p> <p><b>A2 – Relations with others</b></p> <ul style="list-style-type: none"> <li>○ 1-interact and communicate effectively</li> <li>○ 2-work in a group</li> <li>○ 3-manage conflicts</li> <li>○ 4-inserting oneself in a work context in a flexible way</li> </ul>
<b>INSTRUMENT USED IN THE INTERVENTION MODEL (IF ANY)</b>	<p><b>AVO - AUTO VALUTAZIONE OCCUPABILITA' (AUTO ASSESSMENT OF EMPLOYABILITY)</b></p> <p>Tool by ISFOL(Istituto per lo Sviluppo Professionale dei Lavoratori), Dall'AutoValutazione dell'Occupabilità al progetto professionale - La pratica di ISFOL di orientamento specialistico, Grimaldi A. (a cura di), Roma, Isfol, 2016 (Isfol Research Paper, 30)</p>
<b>PROTOCOL OF INTERVENTION</b>	<ul style="list-style-type: none"> <li>- Phase 1: reception at Centro di Orientamento (COR)</li> <li>- Phase 2: AVO administration, evaluation of results and enrolment in the identified workshop at Centro di Orientamento</li> <li>- Phase 3: workshop at the Training Centre</li> <li>- Phase 4: self-assessment by the user and assessment by the teacher of competence learning at the Training Centre</li> <li>- Phase 5: interview with COR to evaluate experience and whether to do other activities at Centro di Orientamento</li> </ul>
<b>TYPE OF ACTIVITY IN THE PROTOCOL OF INTERVENTION</b>	<ul style="list-style-type: none"> <li>○ Phase 1: information interview</li> <li>○ Phase 2: counselling</li> <li>○ Phase 3: Experiential training activities</li> <li>○ Phase 5: counselling</li> </ul>
<b>INDICATE IF THE PROJECT PROVIDES A NETWORK OF SUBJECTS FOR THE REALIZATION OF THE INTERVENTION (both recruitment and delivery activity)</b>	<p>For the identification phase of potential beneficiaries and fase 1,2-5: Centri di Orientamento (COR), Employment Centres, Multidisciplinary teams</p>



	For the start-up and implementation phase BP, fase 3 and 4: training institutions
<b>METHODS OF PROVISION</b>	<ul style="list-style-type: none"><li>○ Catalogue-based</li><li>○ With predefined calendar</li></ul>
<b>COVERAGE OF COSTS</b>	FSE
<b>COST OF REALIZATION</b>	€ 1668,00 for each workshop
<b>CALENDAR (if there is one, please indicate the dates or where to find them)</b>	Please call the COR for workshop dates <a href="http://www.regione.fvg.it/rafvfg/cms/RAFBVG/istruzione-ricerca/studiare/FOGLIA6/">http://www.regione.fvg.it/rafvfg/cms/RAFBVG/istruzione-ricerca/studiare/FOGLIA6/</a>
<b>WHAT TO DO TO PARTICIPATE</b>	To find out about upcoming workshops and to sign up, contact Centri di Orientamento regionali <a href="http://www.regione.fvg.it/rafvfg/cms/RAFBVG/istruzione-ricerca/studiare/FOGLIA6/">http://www.regione.fvg.it/rafvfg/cms/RAFBVG/istruzione-ricerca/studiare/FOGLIA6/</a>
<b>FEE/FREE FOR PARTICIPANTS</b>	Free
<b>REIMBURSEMENT OF EXPENSES</b>	Reimbursement of public transport costs to reach the workshop venue
<b>LESSONS LEARNT REGARDING VALIDATION/CERTIFICATION OF SOFT SKILLS</b>	